



# Computerized Tire Dealer Information System

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## J-Loyalty+

**Customer Loyalty  
Reward Points  
(Tracking & Claims)**

# Ease of Use:

## Operation . . .

Automatic customer registration

Automatic *sales-staff* notification of available points @ both

**order start**

and on the

**payment screen**

Automatically allows for separate earning of:

**Every-Day Points**

**Bonus Points**

on selected products/services promotions  
(like a select product brand)

Automatic tracking of points **earned** and **redeemed**

Automatic customer points notification on:

**invoice form**

and in

**customer-retention strategies** (like J-Match)

# Management/Setup . . .

Easy include/exclude product/item control

Easy report tracking

Option for separate tracking/control of:

Every-Day Points

Bonus Points